# theFIXX

Monthly News, To Keep You AFIXXed...

AFIXX ALLIANGE

Volume 1 Issue 2

### Whats New?

2015 has been quite a year for AFIXX Alliance. Just over 15 months ago, we launched our new division and website, www.afixx.com. Our hope was to offer good prices and delivery coupled with exemplary customer service to distributors across the country. The e-commerce site provided a quick and easy way to check stock and place orders. We pride ourselves on having the stock available that you need, and to keep increasing our inventory so we don't run short.

Well the response has been overwhelming! So much so, that we just expanded to open another branch in Indiana to better serve our East Coast and Midwest Customers. Thank You to all our current and new customers who have believed in AFIXX and have entrusted us to provide you with our products.

AFIXX is also proud to be a national distributor for Advanced Cable Ties. We are thrilled to represent such a reputable and trusted domestic line of cable ties and accessories.

AFIXX wants to thank everybody who came by Booth #406 at the NIFMSE in Las Vegas in October. We hope you enjoyed our putting contest, and we look forward to building great business relationships with you over the next year!

Please check out our twitter and facebook pages. We send out an interesting fastener fact of the week each Friday, and also post about specials and upcoming events.

Once again, thank you, thank you, thank you to all who have joined the AFIXX family over the past year.

## In thePress



AFIXX Alliance and Crossroad Distribution
Source (CDS) are pleased to announce a new
partnership. CDS will be the new Midwest branch
for AFIXX. Together, AFIXX and CDS will be able to
reach a much broader customer base, while continuing to offer the same high level of service that
our customers expect. Additionally, access to the
afixx.com e-commerce site will make ordering and
quoting a much easier process. The two
locations also assure the quickest delivery and most
favorable shipping options to our distributors.

### AFIXX at NIFMSE 2015



V.P. Larry Kanne welcoming visitors to the AFIXX Alliance® booth in Las Vegas.

We wanted to thank everyone who stopped by and showed off their amazing putting skills at our AFIXX National golf course. Congratulations to the two winners of the AFIXX golf bags, Bill Lang of Certified Products Inc. and Tony Rosser of Big Red Fasteners.

## Bob's Bullpen...

Bob Lehman was inducted into the Fastener Hall of Fame in 1994 and is a true icon in the industry. At 87, Bob has many fond memories of his years in fasteners, and we thought it would be both funny and



ob Lehman (Founder, Pacific Warehouse Sa

informative to share some of those in this section. Bob has a unique perspective on changes that have been made in the industry, and with his "say what's on his mind" approach, surely some memorable remarks will be made. Bob is a lifelong Cubs fan, so each article will end with his favorite,

Go Cubs!